



Architecture · Interior Design · Consultancy

Visitor Centre Design

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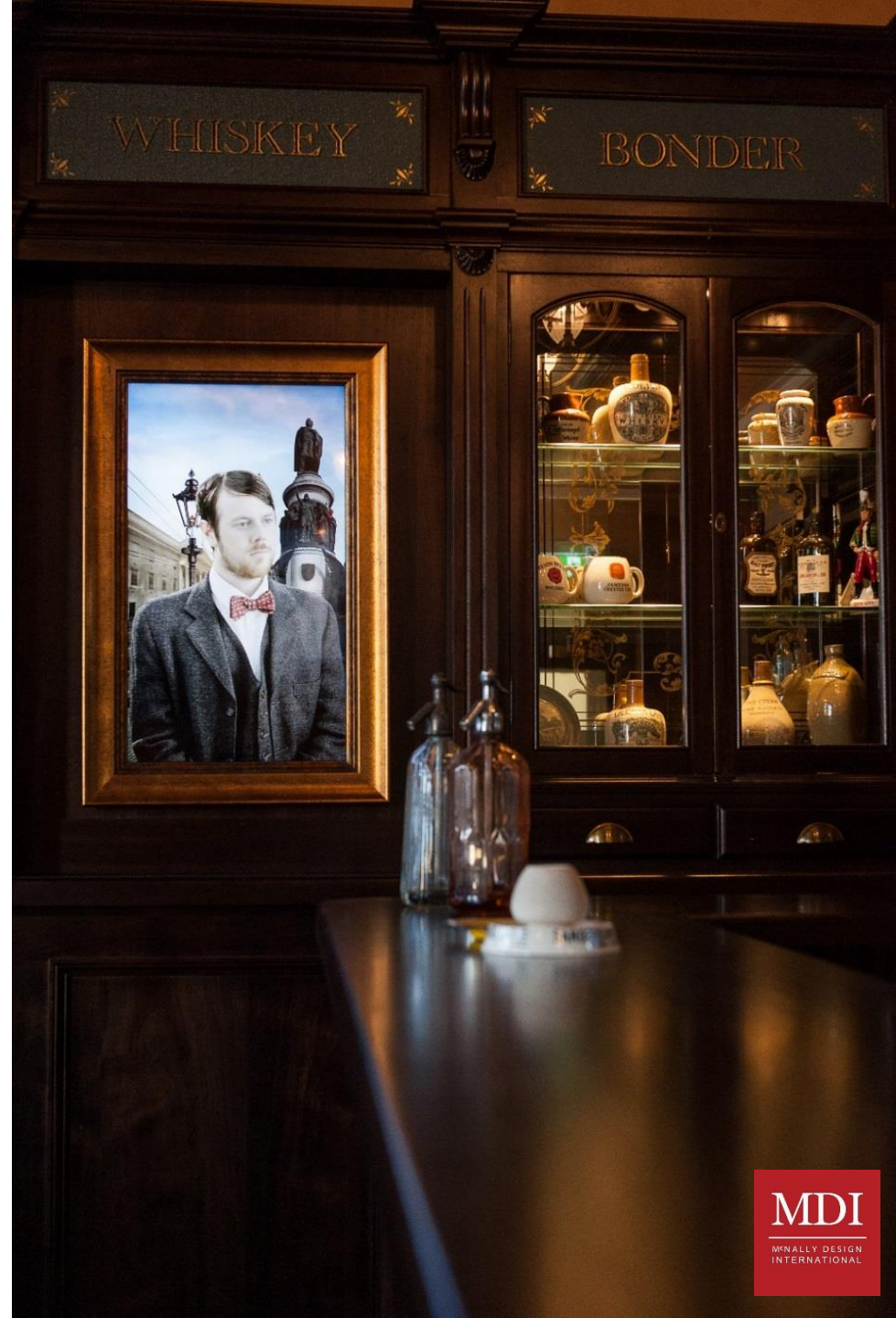
Profile McNally Design International have through years of experience provided innovative and high quality designs for major drinks companies such as Diageo and Jameson, creating successful food and beverage and visitor venues throughout the world. Most recently, we completed the Irish Whiskey Museum in Dublin.

Since 1979, we have completed over 1500 projects in more than 53 countries around the world in various sectors including entertainment, hospitality, food and beverage, museums and heritage, and retail. Our team are design experts who create **concept destination experiences with real value.**



Visitor Centre Essentials

- Create Destination Experiences
- Bring In The Curious Customer
- Add Value To A Business And Contributes To The Bottom Line
- Enhances And Reinforces The Brand Identity
- Create A Unique Atmosphere In A Concept That Tells Its Own Story
- Deliver Great Atmosphere, Drink, Food And Entertainment
- Achieve A 'Game Change' In The Business



Visitor Centre Case Study – Irish Whiskey Museum

The Irish Pub Company designed and built the Irish Whiskey Museum situated in Dublin.

This innovative design was the first of its type in Ireland and the first ever Irish Whiskey Museum in the world.

The design team at the Irish Pub Company executed the design, build and fit-out for Murphy's Victorian Café, McDonald's Bar and Café, the Retail Space and the Tasting Bar making the Irish Whiskey Museum a must see attraction in Ireland.

Designed for the flow of visitors, to suit tour groups, to keep people engaged, to allow people to sit and relax in a bar setting, to experience whiskey in all its glory in the tasting bar and to browse the retail section all in one venue was all executed in the design by the Irish Pub Company team.



IRISH WHISKEY MUSEUM

The image shows the exterior of the Irish Whiskey Museum at night. The building features a brick wall with a large glass window. The words "IRISH WHISKEY MUSEUM" are displayed in large, white, 3D block letters on the left side of the window. Inside the museum, rows of wooden whiskey barrels are visible, stacked on shelves. The interior is lit with warm, yellow light. A person is walking past the museum on the right side of the frame, and another person is visible inside the museum on the left. The overall atmosphere is warm and inviting.



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